

# THE HB SUMMERSHARE 2022



WEEK 1

?

MYSTERY SQUARE

CHOICE RIDE

TAKE A PRIDE RIDE

CHOICE RIDE

CELEBRATE PRIDE

RIDE IN FENWAY

CHOICE RIDE

ENJOY A SKYLINE VIEW

CHOICE RIDE

TAKE AN OUTDOOR CLASS

TAKE A CYCLE & STRENGTH CLASS

WEEK 2

CHOICE RIDE

RIDE IN HSQ

DO A DOUBLE

CHOICE RIDE

WEAR HB MERCH OUTSIDE OF THE STUDIO

RIDE IN A MONDAY 6 AM

CHOICE RIDE

STROLL THROUGH CAMBRIDGE

CHOICE RIDE

TAKE AN OUTDOOR CLASS

?

MYSTERY SQUARE

RIDE IN A WEDNESDAY 6AM

CHOICE RIDE

TAKE AN OUTDOOR CLASS

WEEK 3

CHOICE RIDE

TAKE AN OUTDOOR CLASS

SPEND TIME OUTSIDE

WEEK 4

CHOICE RIDE

COOL OFF WITH SOME ICE CREAM

CHOICE RIDE

RIDE ON SUNDAY

CHOICE RIDE

?

MYSTERY SQUARE

CHOICE RIDE

TAKE A CYCLE & STRENGTH CLASS

CHOICE RIDE

VISIT A LOCAL COFFEE SHOP

RIDE IN BACK BAY

CHOICE RIDE

WEEK 5

TAKE AN OUTDOOR CLASS

GO FOR A RIDE ON THE SWAN BOATS

CHOICE RIDE

RIDE IN A THURSDAY 6 AM

CHOICE RIDE

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MYSTERY SQUARE

RIDE ON SATURDAY

RIDE IN A TUESDAY 6 AM

CHOICE RIDE

ATTEND A RED SOX GAME

TAKE AN OUTDOOR CLASS

CHOICE RIDE

WATCH 4TH OF JULY FIREWORKS

CHOICE RIDE

TAKE A CYCLE & STRENGTH CLASS

WEEK 6

CHOICE RIDE

TAKE A CYCLE 60 CLASS

CHOICE RIDE

HAVE DINNER IN THE NORTH END

CHOICE RIDE

ENJOY OUTDOOR DINING

RIDE IN NORTH STATION

CHOICE RIDE

TAKE AN OUTDOOR CLASS

CHOICE RIDE

?

MYSTERY SQUARE

RIDE IN SOUTHIE

TAKE A CYCLE & STRENGTH CLASS

WATCH THE SUNRISE OR SUNSET

WEEK 7

?

MYSTERY SQUARE

TAKE AN OUTDOOR CLASS

CHOICE RIDE

TAKE A CYCLE & STRENGTH CLASS

CHOICE RIDE

SUPPORT A BLACK OWNED BUSINESS

CHOICE RIDE

TREAT YOURSELF FOR NAT'L SELF-CARE DAY

CHOICE RIDE

TAKE A THEME RIDE

CHOICE RIDE

?

MYSTERY SQUARE

CHOICE RIDE

TAKE A CYCLE & STRENGTH CLASS

WEEK 8

CHOICE RIDE

RIDE IN A WEDNESDAY 6AM

CHOICE RIDE

VISIT A BREWERY

CHOICE RIDE

TAKE AN OUTDOOR CLASS

CHOICE RIDE

?

MYSTERY SQUARE

CHOICE RIDE

HAVE BRUNCH IN SOUTHIE

CHOICE RIDE

TAKE AN OUTDOOR CLASS

WEEK 9

CHOICE RIDE

TAKE A CYCLE 60 CLASS

CHOICE RIDE

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MYSTERY SQUARE

CHOICE RIDE

RIDE IN BACK BAY

CHOICE RIDE

HAVE A BEACH DAY

CHOICE RIDE

TAKE AN OUTDOOR CLASS

CHOICE RIDE

GO SHOPPING IN BACK BAY

RIDE IN A THURSDAY 6 AM

CHOICE RIDE

TAKE A CYCLE & STRENGTH CLASS

WEEK 10

?

MYSTERY SQUARE

CHOICE RIDE

TAKE AN OUTDOOR CLASS

CHOICE RIDE

?

MYSTERY SQUARE

CHOICE RIDE

TAKE AN OUTDOOR CLASS

CHOICE RIDE

?

MYSTERY SQUARE

CHOICE RIDE

TAKE A CYCLE 60 CLASS

TAKE A CYCLE & STRENGTH CLASS

VISIT THE ESPLANADE

CHOICE RIDE

RIDE ON SATURDAY

?

MYSTERY SQUARE

WEEK 11

CHOICE RIDE

RIDE AT 4:15 PM OR 4:40PM

CHOICE RIDE

SPEND TIME WITH A FRIEND

CHOICE RIDE

TAKE AN OUTDOOR CLASS

CHOICE RIDE

SUPPORT A WOMAN-OWNED BUSINESS

TAKE A CYCLE 60 CLASS

TAKE A CYCLE & STRENGTH CLASS

VISIT THE ESPLANADE

CHOICE RIDE

RIDE IN A FRIDAY PM

CHOICE RIDE

?

MYSTERY SQUARE

WEEK 12

CHOICE RIDE

TAKE AN OUTDOOR CLASS

CHOICE RIDE

TAKE AN OUTDOOR CLASS

CHOICE RIDE

SUPPORT A SMALL BUSINESS

CHOICE RIDE

RIDE IN A FRIDAY PM

CHOICE RIDE

?

MYSTERY SQUARE

1

Only riders who purchase our HB Summershare Membership can enter the challenge.

The Summershare membership is valid for unlimited riding from Monday, June 6th through Sunday, August 28th (12 weeks).

2

Using your HB Summershare Gameboard, cross off squares as they are completed.

There are 11 squares in a given week. 8 Ride Squares, 2 Experience Squares and 1 Mystery Square! The order in which you complete the squares in a given week doesn't matter.

3

To cross off an Experience square, just post a photo of the experience on Instagram (stories or grid), use the hashtag #HBSummershare, and be sure to tag us @the\_handle\_bar!

You'll earn the point by posting on Instagram! If your account is private, please DM us so we can follow you in advance of the competition start.

4

At the beginning of each week we will unveil a Mystery Square. This is an additional experience square and always involves an HB Partner (local brands and businesses!)

At week's end, we'll dish-out a fabulous prize from our partner (gift cards and gear!) we'll choose our favorite IG post to determine our winner.

5

When you have crossed off 60 squares, you will qualify for the raffle to win the Grand Prize.

a 4 night, all-inclusive, trip for 2 to TULUM, MX

For every square over 60 you complete, you will qualify again! (Ex: if you complete 80 squares by the end of the summer, you'll submit your gameboard and your name will be entered into the raffle 20 times.)

**Fine Print:**

- You must purchase the HB Summershare membership to participate in the challenge
- Any current member can freeze billing on their current membership to take advantage of the deal and join the challenge (6/6-8/28). Just email [info@handlebarcycling.com](mailto:info@handlebarcycling.com) and we'll take care of this.
- Participants will be billed 3 times throughout the competition. \$175 will be charged on 6/6, 7/4, and 8/1.
- Membership cannot be frozen, extended, or canceled.
- The same policies apply to our HB Summershare memberships as our other memberships: 2 rides/day max, \$15 no-show and late cancel penalties.
- The Membership includes CYCLE & STRENGTH classes.
- The Membership includes HB OUTSIDE classes.
- Ride squares and experience squares have the same value.
- You can only cross off one ride square per day. (It is impossible to complete all 8 ride squares in a week).
- If you do not have Instagram, you can complete the experience squares by sending us an email with the photo ([info@handlebarcycling.com](mailto:info@handlebarcycling.com)). If you choose this route, all of your experience submissions must be done via email.
- Keep track of your rides and experiences and mark them off on your board!
- You should submit your gameboard to the front desk as soon as the challenge is complete.
- Booking classes on this membership will not be possible until the start date (June 6th). Set your alarm, it all starts on 6-6-2022!